

Year 2: Packages, Sales and Consultations

Assignment 1

Instructions:

1. Please complete the following tasks
2. Once complete please upload them to the platform
3. Once received and checked your next lesson will be released ASAP (office hours).

PLEASE NOTE: For these assignments you are not marked on your answers, as there are no 'right' or 'wrong' answers; we simply want to see you have completed the assignment and are ready to move to the next section. Also please note some questions are tasks for you to complete personally that don't need to be included on the document

1. List as many things that make you different than your competition
2. In no more than 1 sentence- sum up what you do as a CHEK professional
3. What is your current hourly rate
4. What is your closest competitors hourly rate
5. Using the Excel spread sheet provided-
 1. Input your hourly rate in the Price Calculator
 2. Input any changes to length of time for services
 3. Input any additional services you would like to include in your packages
 4. Look at your Price convertor sheet and adjust the Price calculator sheet, adjust to make attractive if necessary!

Please NOTE: We do not need to receive Q:5 back from you