

Year 2: Packages, Sales and Consultations

Assignment 3

STUDENT HANDOUTS

In order to get the most out of this on-line workshop series we have provided the following:

- A Pre-qualifying Consultation script Document
- Consultation Script Document
- Consultation Form
- Post Consultation Form
- Terms & Conditions Document

Please download each of these to use on parts 3 and 4.

SALES ASSETS

1. Download the following 'Sales assets' PDF documents:
 - The CHEK Brochure
 - The Price Lists
 - Business cards
 - Letter heads
 - Appointment cards
2. If you would like to use the templates for your own business use, please email admin@chekacademy.com and ask for the 'InDesign' document to be sent for each and every template you require. InDesign is a professional designers software tool that will be used by your graphic designer.
3. Send the templates to a professional designer and have adjusted with your own company logo, add your own



images and change all text needed, including all reference to 'The Centre For Whole Health' and its Clientele, including all testimonials.

4. If you do not have a designer, please contact Alison Arthington, AA Creative (our recommended designer) at ali@aacreative.co.uk - Alison will give you a CHEK Academy discounted rate to complete your templates.
5. Choose a quality printer and have them print your professional documents
6. Print off all CHEK Assessment forms needed

PLEASE READ: IMPORTANT COPYRIGHT INFORMATION

- All templates provided may be used with permission by CHEK Academy for Academy Students only.
- They may not be sold or shared with anyone at any time.
- They may not be shown on any social media platform in any form.
- They are the property of CHEK Academy.
- All reference to 'The Centre For Whole Health' including all Clients testimonials must be removed, including all images.
- It is your personal responsibility to ensure all documents including the Terms and Conditions Document are lawful within your region of the World.
- CHEK Academy accepts no responsibility for any documents legal accuracy.