

Year 3: Marketing & Social Media Campaigns: Creating a LIVE Event Campaign

Assignment 1

Instructions:

1. Please complete the following tasks
2. Once complete please upload them to the platform
3. Once received and checked your next lesson will be released ASAP (office hours).

PLEASE NOTE: For these assignments you are not marked on your answers, as there are no 'right' or 'wrong' answers; we simply want to see you have completed the assignment and are ready to move to the next section.

1. How many hours do you want to work per week
2. How many days do you want to work per week
3. How many regular clients do you currently have
4. How many regular weekly sessions do you currently deliver
5. What's the average amount of sessions per week a client has with you
6. How many available sessions per week do you need to fill
7. How many clients do you need to take on to fill your regular schedule
8. Name some common challenges they need resolving
9. How can you help save your ideal clientele time
10. How can you help them enjoy life